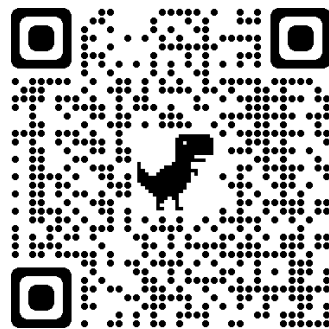
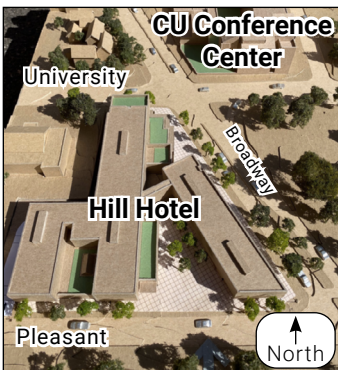


University Hill Hotel



Modeled Site Plan

Scan Here to Learn More!



Overview

The University Hill Hotel is a mixed-use redevelopment project that will transform, modernize, and enhance the site while providing a stable asset for the University Hill economy. The project features a 189-room hotel, 9,000 SF of retail space, and two large plazas.

Plazas

The project provides gathering spaces for the University Hill neighborhood, it's visitors, and the larger Boulder community. All of the spaces have been designed to create a sense of place and belonging. The majority of usable open space within this development is designed for active and passive recreation, larger gatherings, and smaller interactions.

Economic Driver

The mix of uses provides for a rich balance of economic engines. The area, already recognized as one of the major regional and neighborhood centers within Boulder, will benefit from reactivation and will return the Hill's economy to a year-round thriving hub for the City. The project will strengthen existing assets, fill in missing service and economic gaps, and will create an anchor for the business district. The new development will attract new visitors to the Hill, increase exploration throughout the neighborhood, and boost support for the Hill's authentic businesses.

University Hill Hotel

Community Benefit

The redevelopment of this property provides a suite of tangible and intangible elements that contribute positively to the community's quality of life. These elements are in alignment with the City's Comprehensive Plan and the University Hill Moratorium Study which are focused on economic, social, and environmental objectives. Some of the community benefits provided by this project include:

- Hill Revitalization - Year-round economic vitality
- Tenant relocation assistance fund - Insuring the success of existing businesses
- Art - Creative art installations throughout the project
- Plazas - Fostering social interactions and community identity
- Student Opportunities - Hospitality management training and work study programs



Design Objectives

1. Create a vibrant mixed-use development that revitalizes the University Hill
2. Thoughtfully integrate this project into the community
3. Design spaces where buildings, social areas, and connections offer a unique destination and experience
4. Create a destination that provides community benefit

Support the Project!

Please contact Danica Powell with Trestle Strategy Group at 303.579.6221 or danica@trestlestrategy.com to learn more about the project. To be a part of the approval process, please share your support with Planning Board before March 17 by emailing boulderplanningboard@bouldercolorado.gov.



Thank you.