# NORTH BOULDER CREATIVE CAMPUS CONCEPT PLANNING WORKSHOP

Session #1 August 25, 1-3pm, Virtual





# TABLE OF CONTENTS

	1
U	

WELCOME, INTRODUCTIONS & WHY WE'RE HERE

02

PROJECT DESCRIPTION & VISION

03

CONCEPT PLANNING WORKSHOP PROCESS

04

ALL ABOUT THE SITE & CONTEXT

05

DISCUSSION & NEXT STEPS



# PROJECT DESCRIPTION

- Creative campus in the heart of the North Boulder Arts District
- 70,000 sf mixed-use project
- Mixed-income housing, retail, light industrial
- New home for the Boulder Museum of Contemporary Art
- Variety of studio, performance, and display spaces
- Community green space



That's me!

# **NoBo Vibes**

















# Dog Patch



# **Local Activity**











# **Local Activity**

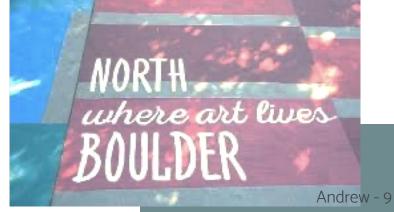


City of Boulder, Colorado Office of Arts + Culture Adopted November 17, 2015









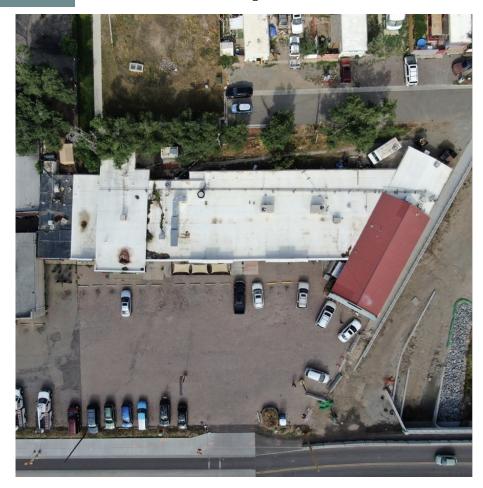
# **Violet & Broadway**

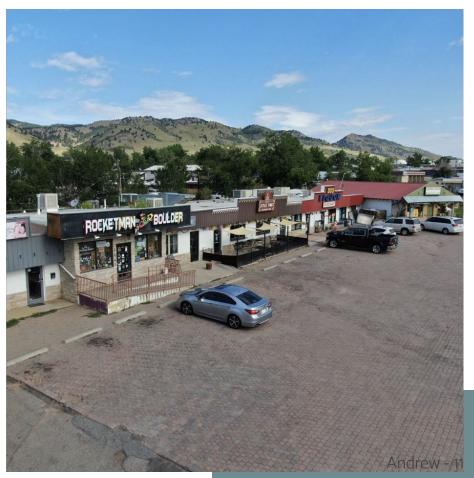






# **Urban Shops**





# Video

# Site

#### PROPOSED DEVELOPMENT

PLAN DIAGRAM

#### SITE LEGEND

----- Site Boundary

Building

0

Parking/Drive



Open Space

#### **RM-1 ZONING INFORMATION**

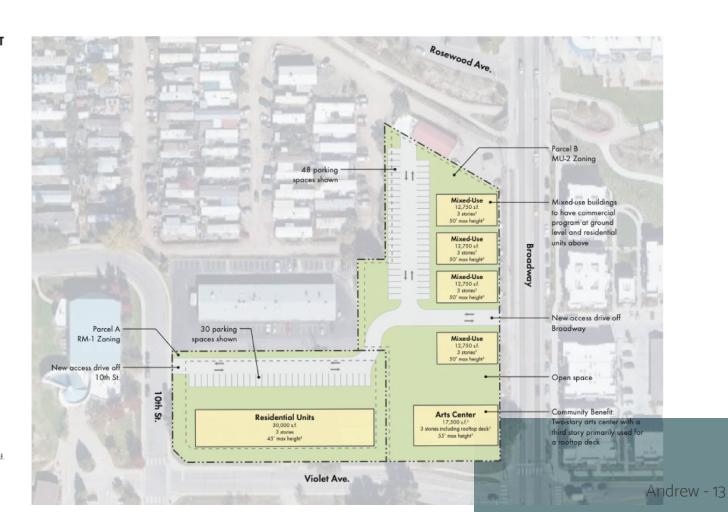
Site Area of Parcel A. 53,294 s.f. <sup>1</sup>
Maximum F.A.R.: n/a
Maximum Height: 35'
Maximum Number of Stories: n/a
Maximum Number of Stories: n/a
Maximum Budilding Size: n/a
Minimum Open Space: 20% (10,659 s.f.)
Residential Parking: 1 space for 1-bedroom DU
1.5 spaces for 2-bedroom DU

Total Buildable Area Shown: 30,000 s.f. Total Parking Spaces Shown: 30 Total Open Space Shown: 24,000 s.f.

#### MU-2 ZONING INFORMATION

Site Area of Parcel B: 85,589 s.f.¹
Maximum F.A.R.: 0.6
Maximum Height: 35′
Maximum Number of Stories: 2
Maximum Number of Stories: 2
Maximum Building Size: 15,000 s.f.
Minimum Open Space: 15% (7,703 s.f.)
Residential Parking: 1 space for 1- or 2-bedroom DU
Non-residential Parking: 1 space for every 400 s.f.²
residential uses comprise less than 50 percent of the
floor area; otherwise 1 space for every 500 s.f.²

Maximum Buildable Area per F.A.R.: 51,353 s.f.
Total Buildable Area Shown: 51,000 s.f. + 17,500 s.f.
bonus for community benefit <sup>3</sup>
Total Parking Spaces Shown: 48
Total Open Space Shown: 36,000 s.f.



# PRESERVE AND REFLECT THE ECLECTIC NATURE OF NORTH BOULDER







SUPPORT THE ARTISTS AND MAKERS COMMUNITY





FOCUS ON A ROBUST SYNERGY WITH THE SURROUNDING AREAS









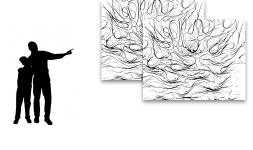






# **BMoCA's Vision**

To become a leader in the global conversation about contemporary art and culture and a defining voice for creativity and innovation in its region and beyond. By welcoming diverse aesthetics and perspectives, BMoCA seeks to provide an inclusive forum for an investigation of contemporary art and what a twenty-first century museum can be for its community.



Is intentionally designed to present awe-inspiring and thought-provoking contemporary art

Honors the artists and makes contemporary art accessible and exciting for growing audiences





Deepens engagement with regional and local artists



**Serves all equally** by being a leader in social equity, sustainability, and parity

Becomes an anchor, collaborative partner, and resource alongside the NoBo Library and Art District





Supports year-round programming for all ages in a dedicated space

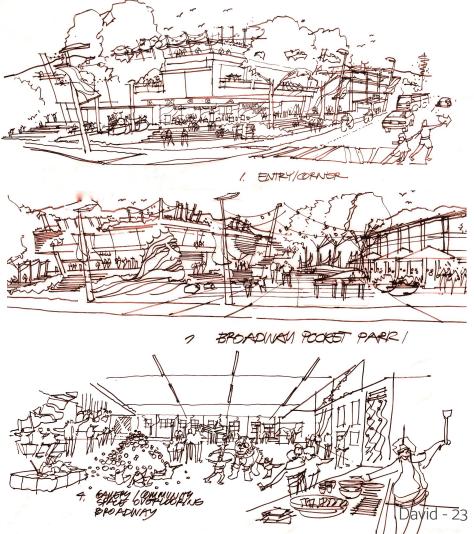
# Vision for a New Facility

An iconic building that presents itself as as a place where artistic expression is celebrated

A built environment which integrates thoughtfully into the fabric of the community

Free-flowing, flexible space that honors the art and the artists. A place that promotes quiet reflection as well as gathering and dialogue. Not over planned.

- Spacious gallery space, high ceilings. Up to 3 galleries
- Large, multi-use community/education space
- Park and surroundings that celebrate the natural setting
- Studio space for artists
- Roof deck and restaurant



# MUSEUM GOALS

17,500 sq ft total

- Around 6,500sf gallery space
- > Around 4,000sf community
- Around 2,500sf rooftop cafe/restaurant and open patio

ADMIN/OTHER

GALLERY

**ROOFTOP** 

COMMUNITY

Session 1: August 25, Virtual

Session 2: September 9, In Person

Tap into the creativity of the community

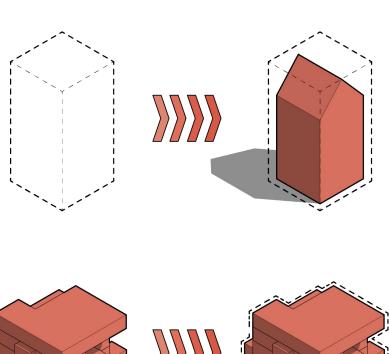
Define project aspirations

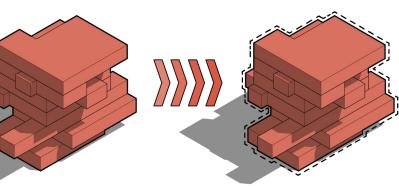
**Provide inspiration** 

Generate as many creative ideas as possible

**Synthesis** 

**Concept Plan** 

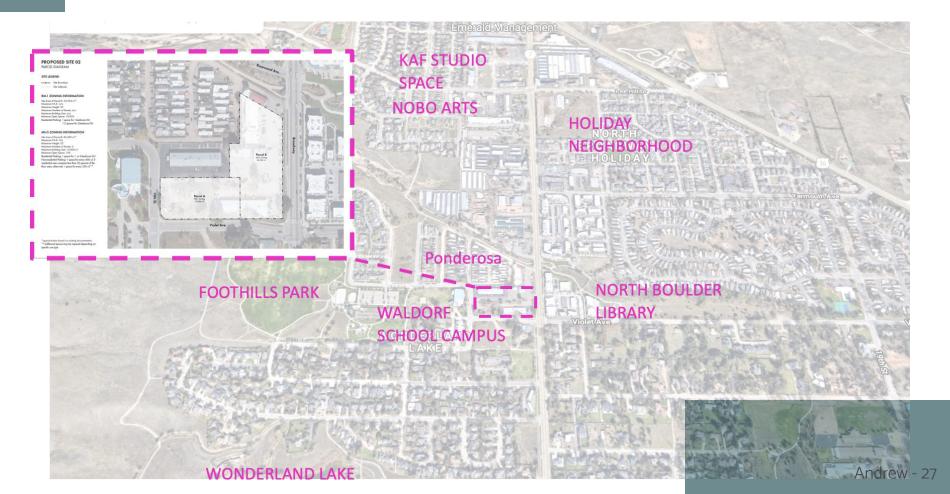








# **NoBo Vibes**





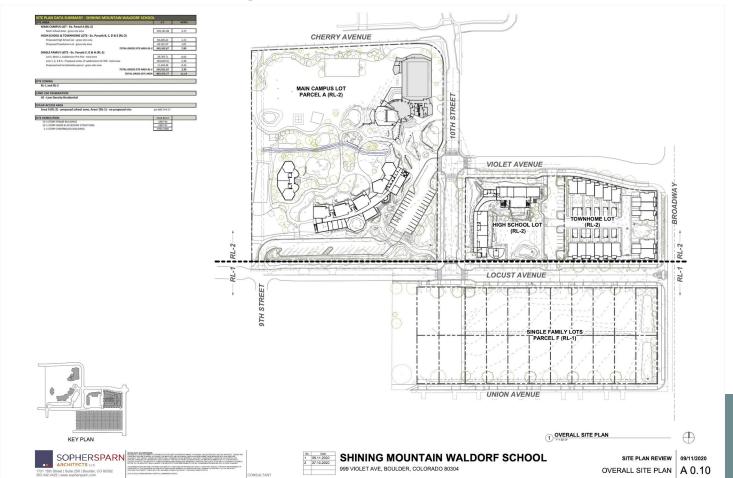
# **North Boulder Library**







# Plans for Shining Mountain Waldorf School



# **Ponderosa Community**



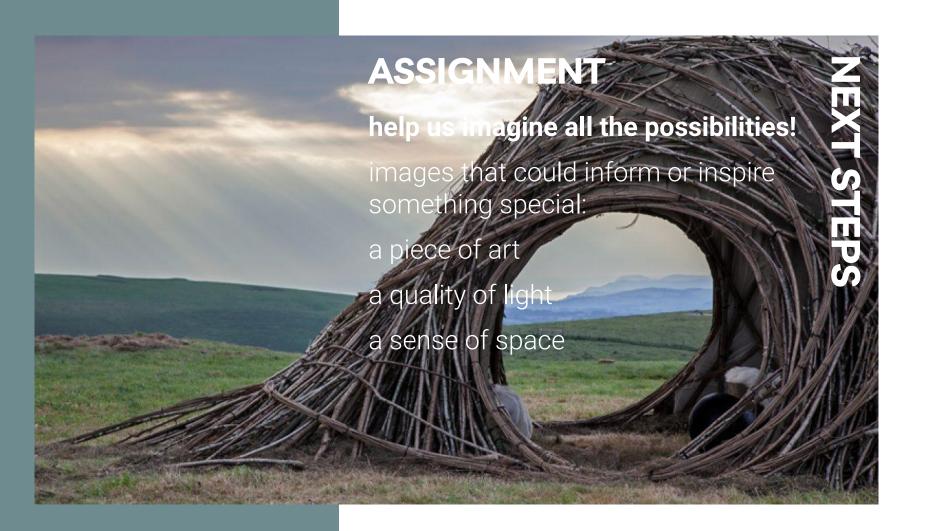
# Questions? Thoughts? Ideas?

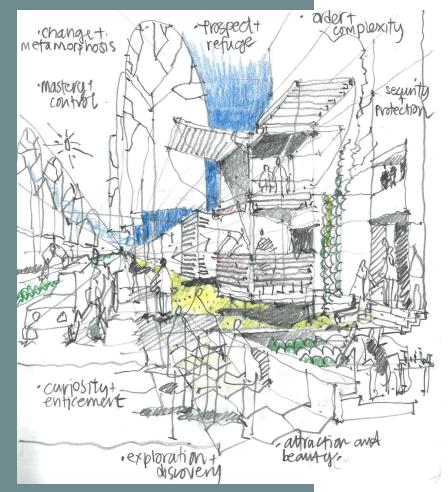
# **ASSIGNMENT**

# help us imagine all the possibilities!

assemble images and/or narratives of things you've experienced, seen or imagined that you find compelling and would like to see inspire this new development in north boulder.







# **ASSIGNMENT**

# help us imagine all the possibilities!

a sketch, scribble or doodle:

of something you've imagined but never seen realized

that inspires a new way of thinking

"There are three hypotheses about the inhabitants of Baucis: that they hate the earth; that they respect it so much they avoid all contact; that they love it as it was before they existed and with spyglasses and telescopes aimed downward they never tire of examining it, leaf by leaf, stone by stone, ant by ant, contemplating with fascination their own absence."

— Italo Calvino, <u>Invisible Cities</u>

# **ASSIGNMENT**

# help us imagine all the possibilities!

a narrative or poem:

of a perfect day in north boulder

a powerful experience of art

a place you've always dreamed of

# SESSION #2 In-Person Friday 9/9 9am-1pm Niche Workspaces

## **ASSIGNMENT**

# Thoughts about your creative input

- What do you find compelling
- How can it be integrated into this project in North Boulder?

Email Marine with your thoughts, ideas, images and narratives. Please send them by September 2 and be ready to talk about them on September 9.